

5 Ways to Use your CSBG State Fact Sheet

1. Meet with your Representative - Bring the fact sheet with you to a meeting at the office of your member of Congress or state legislator. Having a tangible example of CSBG success in your state that you can hand to a staffer is a vital resource. Find your member of Congress [here](#).

2. Educate the community - Other organizations and stakeholders in the community might be unfamiliar with the impact of CSBG. Bring the fact sheet to fundraisers, conferences, and other community events. Use the power of information to build new partnerships and bring Community Action to new audiences.

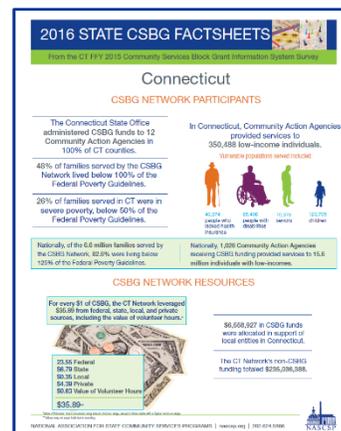
3. Use the sheet for easy social media - The fact sheet gets you the CSBG essentials fast, but you can quickly communicate the impact of CSBG by pulling specific info from the sheet. Take one statistic or outcome and craft a post for Twitter or Facebook. For example:

-In *STATE NAME*, Community Action Agencies provided services to _____ low-income individuals #CSBG #TalkPoverty

-#DYK: _____ individuals received *SERVICE NAME* in *STATE NAME* in the past year #BeCommunityAction

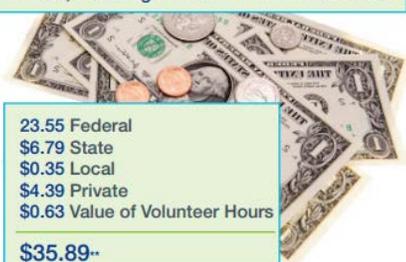
-For every \$ _____ of CSBG, the *STATE NAME* network leveraged \$ _____ from federal, state, local, and private sources #Leveraging #CSBG

4. Add impact with images- By using your computer’s “snipping” or “screenshot” feature, you can quickly pull a specific piece of the report and include the image on a flier, newsletter, or social media post.



26% of families served in CT were in severe poverty, below 50% of the Federal Poverty Guidelines.

For every \$1 of CSBG, the CT Network leveraged \$35.89 from federal, state, local, and private sources, including the value of volunteer hours.



- 23.55 Federal
- 6.79 State
- 0.35 Local
- 4.39 Private
- 0.63 Value of Volunteer Hours
- \$35.89**

In Connecticut, Community Action Agencies provided services to 350,488 low-income individuals.

Vulnerable populations served included:



- 40,374 people who lacked health insurance
- 85,408 people with disabilities
- 70,379 seniors
- 120,705 children

5. Use as a seed for blogs or press coverage- Any of the topics covered on the fact sheet could be explored more deeply in a blog post or news article. Consider providing the fact sheet to local media as the basis for a story on the benefits of CSBG in your state. Or use a blog post to focus in on one outcome and highlight an innovative program or agency.