



NATIONAL ASSOCIATION FOR STATE COMMUNITY SERVICES PROGRAMS

Community Status Page, Strategies, and NPIs

Module 3

COMMUNITY LEVEL

Community Level Work

Renewal of the CSBG network's understanding of the necessity of working toward community change as well as individual and family outcomes.

Community Needs

- When we hear agencies talk about needs that were assessed, they are often community level needs:
 - Our community lacks living wage jobs
 - There is a need for more affordable housing
 - We have a high unemployment rate
 - We have a low high school graduation rate in the school district that serves our customers with low income

Community Responses – Identifying Outcomes

ROMA Next Generation asks the entire CSBG network to consider how we will respond to these needs.

- What will change in communities?
 - Increase in living wage jobs, affordable housing units?
 - Reduced unemployment rate?
 - Increased high school graduation rate?

Community Responses – Identifying Strategies

ROMA Next Generation asks the entire CSBG network to consider how we will respond to these needs.

- What will agencies do to help make these kinds of changes in their communities?
- Who will we partner with (as these efforts usually involve multiple organizations.)

Module 3

- Collects **information** on the agency's community level initiatives
- Showcases the **connection** between initiatives and outcomes
- Demonstrates how initiatives would be **reported on over time**
- **Auto-population** where information carries over from year to year
- Expects that most CAAs have a handful of initiatives that include community strategies and **achieve community level change.**

Module 3, Section A: Community Initiative Status Form

Name of CSBG Eligible Entity Reporting: _____

	Use the dropdown menu to select the response where appropriate.
1. Initiative Name	
2. Initiative Year	1-7+ years
3. Problem Identification	Narrative (Provide a narrative on the scope of the problem)
4. Goal/Agenda	Narrative (Provide a narrative on the goal/agenda)
5. Issue/CSBG Community Domains	Employment; Education and Cognitive Development; Income, Infrastructure, and Asset Building; Housing; Health and Social/Behavioral Development; or Civic Engagement and Community Involvement
6. Ultimate Expected Outcome	Community Level National Performance Indicators (NPIs) (Reference the Community NPIs listed in Section B)
7. Identified Community	Neighborhood, City, School District, County, Service Area, State, Region, or Other
8. Expected Duration	Narrative (Provide the range in years, e.g. 1-3 years)
9. Partnership Type	Independent CAA Initiative, CAA is the core organizer of multi-partner Initiative, or CAA is one of multiple active investors and partners

Module 3, Section A: Community Initiative Status Form

10. Partners	Narrative (Provide a narrative on the key 1-3 partners)
11. Strategy(ies)	Select from the Community Level Strategies listed in Section C
12. Progress on Outcomes/Indicators	No Outcomes to Report, Interim Outcomes, Final Outcomes
13. Impact of Outcomes	Narrative (Provide additional information on the scope of the impact of these outcomes. e.g. If an initiative created a health clinic, please describe how many individuals and families are expected to be impacted.)
14. Outcomes/Indicators to Report	Community Level National Performance Indicators (NPIs) (Reference the Community NPIs listed in Section B)
15. Final Status	Initiative Active, Initiative Ended Early, Initiative Ended as Planned, Completed Still Delivering Value
16. Lessons Learned	Narrative

CASE STUDY



Data for Decision Making: Kindergarten Readiness

Louisville Metro Community Services

- The Mission of Louisville Metro Department of Community Services is to improve the quality of life for all residents and reduce poverty
- Serves roughly 16,000 families annually
- CSBG funds focus on improving employment and education to reduce poverty



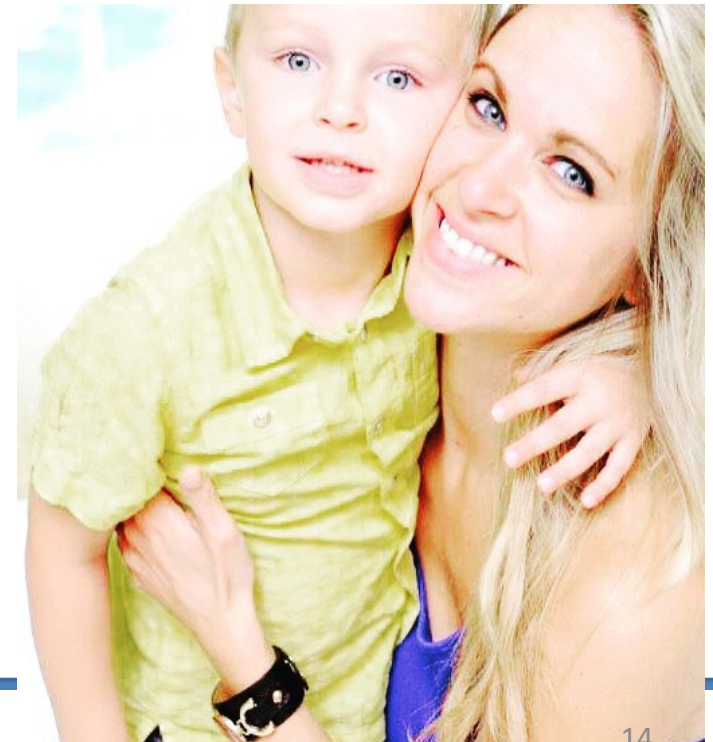
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Identifying the Need

- 2014 Needs Assessment:
 - Data review revealed that Head Start programs were at capacity
 - Reduction in childcare subsidies available strained low-income parents
 - Preschool Readiness data revealed that low-income children were less likely to be kindergarten ready than children coming from other households

LMCS Kindergarten Readiness Strategy

- Agency strategy of providing preschool scholarships focused on family-level services to address family-level need
- Larger, community-level problems existed that were not impacted by the scholarship program



Identifying a Community-Level Strategy

- How do we address community change as a single organization?
- What does the data tell us?
 - Poverty and kindergarten readiness correlate
 - Low-income neighborhoods lack sufficient preschool programs
- What can we realistically implement?
 - City-wide change, or neighborhood?
- Who else is doing this work?



Early Education 40210

- “The goal of Early Education 40210 is to increase early childhood education, specifically in the 40210 ZIP code area. This place-based effort will serve as a model for progress toward the community-wide kindergarten readiness goal of 77% by 2020.”



The Approach

- Community Level:
 - Support expansion of kindergarten readiness best practices to childcare providers in 40210
 - Collaborate with Louisville Free Public Library’s “1,000 Books Before Kindergarten” program focusing on early literacy
 - Provide front yard libraries within 40210 to create increased easy access for family reading



Developing Partnerships

- Given the expansive nature of the project, partners were strategically engaged:
 - Who works with this population?
 - Who has an interest in this outcome?
 - Who brings:
 - Funding?
 - Community Ties?
 - Recognition?
 - Human Capital?



Partners

- Leadership Louisville Center (*Foundation*)
- Metro United Way (*Backbone*)
- Jefferson County Public School (*Data*)
- Louisville Free Public Library (*Books*)
- Louisville Metro Community Services (*Funding*)
- Private sector partners (*Volunteers*)



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LOUISVILLE FREE PUBLIC
LIBRARY

LIVE UNITED



Measuring Success

- Primary measure determined by 40210 kindergarten readiness rates
- Data collected from children and families engaged through their childcare centers using the Ages and Stages questionnaire
 - Success measured using a questionnaire for parents asking how the Ages and Stages questionnaire improved the development of their child



Community Level Outcomes

- **The 40210 area saw an increase in readiness during implementation**
 - The kindergarten readiness rates fell for the Louisville Metro as whole

School Year	40210 Kindergarten Readiness	Louisville Metro Readiness
2013-2014	32.0%	52.3%
2014-2015	33.7%	51.9%

Using Data to Improve

- Some portions of the strategy lack true evaluation techniques (IE, Little Libraries)
- Trouble with enrollment from childcare centers
 - Engage childcare training group who already has relationships with these centers
- Targeted approach with childcare centers—
Children may not all be from target neighborhood

Module 3, Section A: Community Initiative Status Form

***This status page provides an **example** of how Louisville Metro Community Services could report the Early Education 40210 initiative on the status form.

Name of CSBG Eligible Entity Reporting:

Louisville Metro Community Services

Use the dropdown menu to select the response where appropriate.	
1. Initiative Name	Early Education 40210
2. Initiative Year	2
3. Problem Identification	<p>2014 Needs Assessment:</p> <p>Data review revealed that Head Start programs were at capacity Reduction in childcare subsidies available strained low-income parents Preschool Readiness data revealed that low-income children were less likely to be kindergarten ready than children coming from other households</p>
4. Goal/Agenda	<p>The goal of Early Education 40210 is to increase early childhood education, specifically in the 40210 ZIP code area. This place-based effort will serve as a model for progress toward the community-wide kindergarten readiness goal of 77% by 2020</p>
5. Issue/CSBG Community Domains	Education and Cognitive Development
6. Ultimate Expected Outcome	2. Percent increase of children in the community who are kindergarten ready in the specified community.
7. Identified Community	Other (zip code)
8. Expected Duration	5-6 years
9. Partnership Type	CAA is one of multiple active investors and partners
10. Partners	Metro United Way, Louisville Leadership Center, Free Public Library
11. Strategy(ies)	Other Education and Cognitive Development Strategy: Front yard library
12. Progress on Outcomes/Indicators	Interim Outcomes
13. Impact of Outcomes	<p>Narrative</p> <p>(Provide additional information on the scope of the impact of these outcomes. e.g. If an initiative created a health clinic, please describe how many individuals and families are expected to be impacted.)</p>
14. Outcomes/Indicators to Report	<p>Community Level National Performance Indicators (NPIs)</p> <p>32%-33.7%</p>
15. Final Status	Initiative Active, Initiative Ended Early, Initiative Ended as Planned, Completed Still Delivering Value
16. Lessons Learned	Narrative