OCS’ Monitoring and Assessment Task Force
National Goals and Outcome Measures

Effective October 1, 1999

For each goal that corresponds to the work your agency does, select at least one measure to report on, based on a current needs assessment survey. If you feel that none of the measures under a particular goal is a good measure of the work actually done by your agency, create a measure that more accurately reflects the work you do. In addition, note that some of the measures could easily apply to other goals as well as the one under which they are listed; use them wherever they seem most appropriate to you.

In measures below, number, wherever it appears, is to be expressed in two parts: the actual count, and the baseline total. For example, when the measure is number of households maintaining employment, express it as a factor of the total number of households served by the agency (e.g., 27 out of 86). Do not indicate percentages (e.g., 31.4% or even 31 out of 100, unless your baseline total is actually 100 households); the data need to be aggregated with that of other agencies before percentages are calculated.

**GOAL 1: (SELF-SUFFICIENCY)
LOW-INCOME PEOPLE BECOME MORE SELF-SUFFICIENT**

**Direct measures:**

a. Number of participants seeking employment who obtain it [as compared with the total number of participants].

b. Number of participants maintaining employment for a full twelve months.

c. Number of households in which adult members obtain and maintain employment for at least ninety days.

d. Number of households with an annual increase in the number of hours of employment.

e. Number of households gaining health care coverage through employment.

f. Number of households experiencing an increase in an annual income as a result of earnings.

g. Number of households experiencing an increase in annual income as a result of receiving allowable tax credits, such as the earned income and childcare tax credits.

h. Number of custodial households who experience an increase in annual income as a result of regular child support payments.

i. Number of participating families moving from substandard housing into stable standard housing, as compared with the total number of participating families.

j. Number of households which obtain and/or maintain home ownership.

k. Number of minority households which obtain and/or maintain home ownership.

l. Number of people progressing toward literacy and/or GED.

m. Number of people making progress toward post-secondary degree or vocational training.

n. Other outcome measure(s) specific to the work of your agency.

**Survey question measures:**

o. Number of clients who consider themselves more self-sufficient since participating in services or activities of the agency.

p. Number of clients reporting an increase in income since participating in the services of the agency.

**Scale measures:**

q. Number of households which demonstrated movement up one or more steps on a scale or matrix measuring self-sufficiency.

r. Number of households achieving positive movement in self-sufficiency as demonstrated by an increase of at least one point in an overall score of a Family Development Scale.

s. Number of households achieving stability in the _________ dimension of a Family Development Matrix.

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GOAL 2: (COMMUNITY REVITALIZATION)
THE CONDITIONS IN WHICH LOW-INCOME PEOPLE LIVE ARE IMPROVED

Direct Measures:

a. Number of accessible, living wage jobs created and/or retained.
b. Increase in assessed value of homes as a result of rehabilitation projects.
c. Increase in proportion of state and federal funds allocated for meeting emergency and long-term needs of the low-income population.
d. Increase in access to community services and resources by low-income people.
e. Increase in available housing stock through new construction.
f. Increase in the availability and affordability of essential services, e.g. transportation, medical care, childcare.
g. Other outcome measure(s) specific to the work done by your agency.

Survey question measures:

h. Number of households who believe the agency has helped improve the conditions in which they live.

Scale measures:

i. Number of communities which demonstrated movement up one or more steps on a scale or matrix measuring community self-sufficiency, community health, or community vitality.
j. Number of communities achieving stability in the ____________ dimension of the Community Scaling Tool.

GOAL 3: (COMMUNITY REVITALIZATION)
LOW-INCOME PEOPLE OWN A STAKE IN THEIR COMMUNITY

Direct measures:

a. Number of households owning or actively participating in the management of their housing.
b. Amount of “community investment” brought into the community by the Network and targeted to low-income people.
c. Increase in minority businesses owned.
d. Increase in access to capital by minorities.
e. Increased level of participation of low-income people in advocacy and intervention activities regarding funding levels, distribution policies, oversight, and distribution procedures for programs and funding streams targeted for the low-income community.
f. Other outcome measure(s) specific to the work done by your agency.

Survey question measures:

g. Number of households participating or volunteering in one or more groups.
h. Number of households who say they feel they are part of the community.

Scale measures

i. Number of communities which demonstrated movement up one or more steps on a scale or matrix measuring community self-sufficiency, community health, or community vitality.
j. Number of communities achieving stability in the __________ dimension of the Community Scaling Tool.
GOAL 4: PARTNERSHIPS AMONG SUPPORTERS AND PROVIDERS OF SERVICES TO LOW-INCOME PEOPLE ARE ACHIEVED

Direct measures:
- a. Number of partnerships established and/or maintained with other public and private entities to mobilize and leverage resources to provide services to low-income people.
- b. Number of partnerships established and/or maintained with other public and private entities to complete the continuum of care for low-income people.
- c. Number of partnerships established and/or maintained with other public and private entities which ensure ethnic, cultural, and other special needs considerations are appropriately included in the delivery service system.
- d. Other outcome measure(s) specific to the partnerships created by local agencies.

Survey question measures:
- e. Number of principal partners who are satisfied with the partnership.
- f. Partner’s rating of the responsiveness of the agency.

Scale Measures:
- g. Number of agencies which demonstrated movement up one or more steps on a scale or matrix measuring agency partnership capacity.
- h. Number of agencies achieving stability in the ________ dimension of an agency partnership capacity scaling tool.
- i. Number of agencies that achieve and maintain commitments from other service and resource partners to carry out agency mission.
- j. Number of agencies that establish and maintain commitments to provide resources to partner organizations that serve agency customers.
- k. Number of agencies that establish and maintain coordination of agency and non-agency resources to create a programmatic continuum of services with outcome-based objectives establishes and maintains a selection process which ensures that low-income community members are elected in a public process.

GOAL 5: AGENCIES INCREASE THEIR CAPACITY TO ACHIEVE RESULTS

Direct measures:
- a. Total dollars mobilized by the agency.
- b. Total dollars mobilized by the agency as compared with CSBG dollars.
- c. Number of boards making changes as a result of a periodic organizational assessment.
- d. Number of programs which have become more effective as a result of research and data (their own as well as others).
- e. Number of programs which have become more effective as a result of needs assessment surveys.
- f. Number of families having their situation improved as a result of comprehensive developmental services.
- g. Increase in community revitalization as a result of programs.
- h. Number of agencies increasing their number of funding sources and increasing the total value of resources available for services to low-income people.
- i. Number of agencies leveraging non-CSBG resources with CSBG resources at a ratio greater than 1:1.
- j. Number of agencies where board composition accurately represents the ethnic diversity of the service territory.
- k. Number of agencies where customers served accurately represents the ethnic diversity of the service territory.
- l. Number of agencies where staffing component accurately represents the ethnic diversity of the service territory.
- m. Number of development contacts as a result of outreach programs.
- n. Number of special populations showing improvement as a result of programs aimed at the population.

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o. Number of clients showing improvement as a result of emergency services received.
p. Other outcome measure(s) specific to the work done by local agencies.

**Scale measures:**
q. Number of agencies that achieve and maintain compliance with all applicable Federal, State, and local statutes, regulations, and requirements.
r. Number of agencies that achieve and maintain a governance process that is inclusive, representative of, and accountable to the community.
s. Number of agencies that achieve and maintain a workforce environment which empowers and develops its employees, has open communications, pays its employees a living wage, and is mission-driven.
t. Number of agencies which achieve and maintain a planning, measurement, and evaluation system which creates a programmatic, continuum of services with outcomes-based objectives, and where the measurements of programs are used to improve services.
u. Number of agencies that achieve and maintain communication and feedback processes that engage all stakeholders.
v. Number of agencies that establish and maintain a process where evaluations are used to improve services.

**GOAL 6: (FAMILY STABILITY)**
LOW-INCOME PEOPLE, ESPECIALLY VULNERABLE POPULATIONS, ACHIEVE THEIR POTENTIAL BY STRENGTHENING FAMILY AND OTHER SUPPORTIVE SYSTEMS

**Direct measures:**
a. Number of aged households maintaining an independent living situation.
b. Number of disabled or medically challenged persons maintaining an independent living situation.
c. Number of households in crisis whose emergency needs are ameliorated.
d. Number of participating families moving from homeless or transitional housing into stable standard housing.
e. Number of households in which there has been an increase in donation of time to volunteer activities (not mandated by welfare-to-work programs).
f. Number of households in which there has been an increase in children’s involvement in extracurricular activities.
g. Number of high consumption households realizing a reduction in energy burden
h. Number of households moving from cultural isolation to involvement with their cultural community.
i. Other outcome measure(s) specific to the work done by your agency.

**Survey question measure:**
j. Number of households indicating improved family functioning since participating in the services or activities of the agency.

**Scale measures:**
k. Number of households moving from crisis to stability on one dimension of a scale.
l. Number of households moving from vulnerability to stability on one dimension of a scale.
m. Number of households moving from a condition of crisis to a condition of vulnerability on one dimension of a scale.

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