

# U.S. Census Bureau Release of Poverty Data

## **Thursday, Sept. 16 – Current Population Survey: Income, Poverty, and Health Insurance 2009 (Mostly National, but Some State Data)**

- Poverty Data
  - Individual and family structure
  - Families with children by work among family members
  - State poverty
  
- Income Data
  - Household
    - Family structure; race/ethnicity; age; educational attainment of householder; and full/part-time work, or no work
  - State Median Income of Households
  
- Health Insurance
  - National Health Insurance Coverage
  - State Health Insurance Coverage

## **Tuesday, Sept. 28 – American Community Survey 2009 (LOTS of State, Local Data)**

- Poverty, Income, and Health Insurance Data
  - States, counties, cities (places of 65,000 pop. or more)
    - Race/Ethnicity
    - Poverty of Individuals (by sex and work experience)
    - Work (full or part time by sex)
    - Education and poverty
    - Grandparents raising grandchildren
    - Rent (as proportion of income)

### **What's Being Planned to Use the Data?**

- Press Releases and Statements
- Op-eds
- Letters to the Editor
- Event/Forums
- Social Media – Blog, Tweet, Facebook, etc.
- Copying Representatives and Senators on all Statements

## Message Components

- *Emergency*: The increase in poverty and decrease in income are extreme.
- *Partial Solutions*: The government has already put into place several economic supports and community based efforts that are reducing poverty for millions, including:
  - CSBG
  - TANF Emergency Fund,
  - Child Tax Credit,
  - Earned Income Tax Credit,
  - SNAP/Food Stamps.
- *Preserve and Extend*: States, CAAs, and individuals need to encourage preservation and extension of funding to these effective solutions.

What awareness efforts took place in your State last week with the release of the initial poverty data?

Are there efforts planned to highlight the State level information that will be released on September 28, 2010?

How might the CSBG Network in your State raise awareness of the impact of the recession on poverty and in income in America and your state?