



# National Association for State Community Services Programs

## NASCSP 2012 Mid-Winter Training Conference Omni Shoreham Hotel / Washington, DC

### Agenda

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#### Monday – Tuesday, February 27<sup>th</sup> – 28<sup>th</sup>

##### Orientation for State CSBG and WAP Directors and Staff

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Orientation training for new and experienced State administrators of the Community Services Block Grant (CSBG), the only training of this nature, will include:

- a historical overview of CSBG;
- a review of the federal statute and regulations;
- an overview of state monitoring responsibilities and Results Oriented Management and Accountability (ROMA) implementation;
- perspectives on the community action network, as well as discussions of related programs, such as Head Start; and an opportunity to meet with experienced State CSBG directors, federal officials, and other network partners.

Orientation training specifically designed for new and experienced State directors and staff of the U.S. Department of Energy's (DOE) Weatherization Assistance Program (WAP) will include:

- a review of the federal statutes, regulations, and operating procedures;
- current trends in the WAP State and local operations offered by national experts and other State and local administrators, including the latest information on Recovery Act WAP issues;
- best practices in state monitoring efforts;
- an introduction to WAPTAC and resources for WAP operations; and opportunities to meet and work closely with DOE Headquarters staff and NASCSP Energy Services staff.

#### Wednesday – Friday, February 29<sup>th</sup> – March 2<sup>nd</sup>

##### NASCSP Mid-Winter Training Conference

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The **CSBG Track** at NASCSP's Mid-Winter Training Conference will feature sessions that address a range of topics relevant to State administrators and managers of CSBG. The sessions will speak to the programmatic, administrative, and fiscal responsibilities of the State. As such, the sessions are likely to address the following topics areas: CSBG oversight, contracts management, the monitoring process, the needs of at-risk eligible entities, CSBG IS and ROMA reporting, high impact economic security strategies that render quantifiable results, using technology to enhance economic security efforts, and building healthy communities using 21<sup>st</sup> century approaches.

The **Weatherization Track** at NASCSP's Mid-Winter Training Conference will focus on grantee management issues, with an emphasis on strategizing for post-Recovery Act Weatherization. Sessions will include updates and projects from DOE staff, and presentations to initiate planning and discussion on future program funding, leveraging, messaging, market transformation, consistent delivery of quality work, and other timely issues.

**Monday, February 27<sup>th</sup>**

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8:30 a.m. – 5:30 p.m.

- 2012 Orientation for State CSBG Directors and Staff
- 2012 Orientation for State WAP Directors and Staff

**Tuesday, February 28<sup>th</sup>**

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8:30 a.m. – 5:30 p.m.

- 2012 Orientation for State CSBG Directors and Staff (continued)
- 2012 Orientation for State WAP Directors and Staff (continued)

3:00 p.m. – 6:00 p.m.

**Conference Registration..... Blue Prefunction**  
Beat the Wednesday morning rush and stop by the conference office to pick up your name badge and conference packet!

**Wednesday, February 29<sup>th</sup>**

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7:30 a.m. – 5:00 p.m.

**Registration.....Blue Prefunction**

7:30 a.m. – 8:15 a.m.

**Continental Breakfast..... Blue Prefunction**

8:15 a.m. – 9:00 a.m.

**Conference Opening and Welcome ..... Blue**  
*Steve Payne*, NASCSP Board President, Managing Director, Community Services and Housing Division, WA Department of Commerce; *Timothy Warfield*, Executive Director, NASCSP; *Tunde Eboda*, CSBG Administrator, DC Department of Human Services; *David Berns*, Director, DC Department of Human Services; *Honorable Vincent Gray*, Mayor of the District of Columbia

9:00 a.m. – 10:00 a.m.

**Message from Our Federal Partners..... Blue**  
*Annamaria Garcia*, Acting Program Manager, WAP, OWIP, EERE, U.S. DOE; Official from ACF, U.S. DHHS

10:00 a.m. – 10:15 a.m.

**Beverage Break ..... Blue Prefunction**

10:15 a.m. – 11:45 a.m.

**CSBG Committee Meeting..... Blue**  
*(All conference participants should attend)*

11:45 a.m. – 1:00 p.m.

**Lunch on your own.....**

1:00 p.m. – 2:00 p.m.

**General Session: Hot, Flat and Controversial: A Discussion of Tom Friedman’s Views on Politics, Energy and Global Sustainability ..... Blue**  
*Moderator: Brad Penney*, General Counsel, AFTOA  
*Panelists: Arley Johnson*, Executive Director, AFTOA; *Jeff Genzer*, Counsel, NASEO; *Suzanne Watson*, Director of Policy ACEEE;

2:00 p.m. – 2:15 p.m.

**Networking Break..... Blue Prefunction**

2:15 p.m. – 3:45 p.m.

**Weatherization Committee Meeting ..... Blue**  
*(All conference participants should attend)*

3:45 p.m. – 4:00 p.m.

**Refreshment Break ..... Blue Prefunction**

4:00 p.m. – 5:00 p.m.

**Member Services Committee Meeting/Introduction of Vendors..... Blue**  
*(All conference participants should attend)*

**6:00 p.m. – 7:30 p.m.**                      **NASCSP Reception..... Hampton**  
*(All conference participants should attend)*

**Thursday, March 1<sup>st</sup>**

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**7:30 a.m. – 8:30 a.m.**                      **Continental Breakfast ..... Blue**

**8:30 a.m. – 10:00 a.m.**                      **Concurrent Sessions**

**WAP: The Federal Perspective Part 1 ..... Hampton**

The Federal Perspective sessions will provide participants with the opportunity to hear and discuss the latest WAP updates from Federal DOE staff. Topics will include updates on Recovery Act and annual grant production and expenditures, programmatic outlook for 2012 and beyond, the status of DOE training and technical assistance (T/TA) initiatives, DOE and Institute for Building Technology and Safety (IBTS) monitoring, the national evaluation, and Recovery Act close-out. Lastly, presenters will provide updates on Health and Safety, the Sustainable Energy Resources for Consumers (SERC), Innovative grants, and Weatherization Plus Health. DOE will also discuss and provide an update of the Weatherization Plus 2015 Committee and its vision and goals for advancing WAP in the Post-Recovery Act period. There will be ample time provided for discussion and Q&A.

*Facilitator: **Bob Scott**, Director, Energy Services, NASCSP*

*Presenters: **Robert Adams**, Supervisor, WAP, OWIP, EERE, U.S. DOE; **Erica Burrin**, Energy Project Specialist, OWIP, EERE, U.S. DOE; **Michael Peterson**, Energy Project Specialist, Golden Field Office, U.S. DOE; **Holly Ravesloot**, Lead Energy Technology Program Specialist, OWIP, EERE, U.S. DOE; **Carl Saueressig**, Energy Project Specialist Golden Field Office, U.S. DOE; **Jennifer Somers**, Team Lead for Training and Technical Assistance/Policy Advisor, OWIP, EERE, U.S. DOE*

**CSBG: The Federal Office of Community Services (OCS): An Update from Our Federal Partners ..... Congressional**

Join staff from the Federal Office of Community Services (OCS) who will provide participants with the latest updates of interest to the CSBG Network. These updates will include; the OCS Monitoring process, the Federal Funding and Accountability Transparency Act (FFATA), National and Regional T/TA efforts and plans, the status of CSBG reauthorization, and the administration's vision for the future of the CSBG Network. Also, representatives from the Department of Health and Human Services (DHHS) Office of Inspector General (OIG) will give an update on the status of the OIG reviews and findings, and the Urban Institute will give an update on the OCS-contracted CSBG ARRA final report.

*Facilitator: **Linda Snead**, Assistant Director, Division of Community Services, NY Department of State*

*Presenters: **Frances Harley**, Financial Operations Team Lead, Division of State Assistance, OCS, ACF, U.S. DHHS; **Seth Hassett**, Director, Division of State Assistance, OCS, ACF, U.S. DHHS; **Lori Pilcher**, Assistant Inspector General for Financial Management and Regional Operations, OIG, U.S. DHHS; **Brandy Raynor**, Supervisory Community Services Program Manager, OCS, ACF, U.S. DHHS; **Margaret Simms, PhD**, Director, Low-Income Families Initiative, Urban Institute*

**10:00 a.m. – 10:15 a.m.**                      **Beverage Break..... Blue Prefunction**

10:15 a.m. – 11:45 a.m.

**Concurrent Sessions**

**WAP: The Federal Perspective Part 2 ..... Hampton**

This will be a continuation of the Federal Perspective Part 1 session.

*Facilitator: Bob Scott*, Director, Energy Services, NASCSP

*Presenter: Robert Adams*, Supervisor, WAP, OWIP, EERE, U.S. DOE; *Erica Burrin*, Energy Project Specialist, OWIP, EERE, U.S. DOE; *Michael Peterson*, Energy Project Specialist, Golden Field Office, U.S. DOE; *Holly Ravesloot*, Lead Energy Technology Program Specialist, OWIP, EERE, U.S. DOE; *Carl Saueressig*, Energy Project Specialist Golden Field Office, U.S. DOE; *Jennifer Somers*, Team Lead for Training and Technical Assistance/Policy Advisor, OWIP, EERE, U.S. DOE

**CSBG: High Impact Strategies: An Overview of CSBG Community Economic Development (CED) Efforts..... Congressional**

During this session, presenters will introduce Community Economic Development (CED) principles and concepts. Examples of successful CED projects within the CSBG Network will be shared and presenters will facilitate small group discussions among members about CED activities, with ample opportunity for questions.

*Facilitator: Daniel Deane*, Program Specialist, Office of Community Services, Virginia Department of Social Services

*Presenter: Vaughn Clark*, Director, Community Development, OK Department of Commerce; *Bryan Phipps*, Vice President for Development, People, Inc.; *Eric Stam*, Research Analyst, NASCSP

12:00 p.m. – 1:30 p.m.

**NASCSP Awards Luncheon ..... Blue**

1:45 p.m. – 3:15 p.m.

**Concurrent Sessions**

**WAP: Leveraging and Market Transformation, Part 1..... Hampton**

As Recovery Act grants come to a close, State and local WAP providers are looking to build on the advances made in the program and sustain as much of the built-up network capacity as possible to continue to deliver quality low-income weatherization services. With the greatly decreased FY 2012 funding and uncertainty about future Federal funding, the WAP network must look at leveraging opportunities and perhaps redefine itself in order to position the network. By doing so, the network will have the opportunity to expand into additional related low-income services and begin exploring markets beyond traditional low-income weatherization. Part 1 of this session will focus on leveraging, including how to fund a leveraging effort with DOE funds, past successful efforts, roles for States, and current initiatives. Then the focus will shift to a discussion about fee for service models, with an experienced fiscal officer sharing her perspective on the process.

*Facilitator: Paul Younginer*, Senior Manager, SC Weatherization Assistance Program

*Presenters: Paul Krievins*, Deputy Director of Energy Programs, IN Housing and Community Development Authority, *Steve Payne*, Managing Director, Community Services and Housing Division, WA Department of Commerce; *Michelle Picklesimer*, Financial Officer; South Central Community Action Partnership

**CSBG: Moving toward Evidence-Based Policy in the CSBG Network ..... Congressional**

Over the past few years, the Obama Administration has placed a strong emphasis on the importance of doing what works and implementing evidence-based programs. During this session, presenters will go over challenges and opportunities associated with moving from performance based to evidence-based data, improving intra-agency connections, and how moving toward evidence-based policies can fit into the Results Oriented Management and Accountability (ROMA) cycle.

*Facilitator: Delia Anderson*, CSBG Program Manager, AR Department of Human Services/DCO/OCS

*Presenters: Jon Baron*, President, Coalition for Evidence-Based Policy; *Ron Haskins*, Senior Fellow, Economic Studies, Brookings Institution; *Barbara Mooney, PhD*, Director of Training, Community Action Association of Pennsylvania

**3:15 p.m. – 3:30 p.m. Refreshment Break..... Blue Prefunction**

**3:30 p.m. – 5:00 p.m. Concurrent Sessions**

**WAP: Leveraging and Market Transformation, Part 2..... Hampton**

Part 2 of this session will focus on possible new markets and directions for WAP, including the Weatherization Plus Health initiative and the potential for carbon credits to be a viable financial resource for WAP. You have heard a lot about Weatherization Plus Health over the past year – now hear what it truly means for you. We will do a quick review on how to get started, what tools are available, resources to help (including funding) and next steps in NASCSP’s Weatherization Plus Health project. The discussion on carbon markets will provide an overview of carbon credits and renewable energy credits, identify who is buying and who is selling, and share Maine’s successful partnership with Chevrolet and its potential as a model for other states.

*Facilitator: Susan Brown*, Deputy Administrator, Energy Assistance Bureau, WI Division of Energy

*Presenters: Jenae Bjelland*, Director, Healthy Homes, NASCSP; *Tom Carey*, Director, Energy and Rehabilitation Services, NY Division of Housing and Community Renewal; *Jo-Ann Choate*, Energy Policy Advisor, MaineHousing Authority; *Joel Eisenberg*, Program Manager, Oak Ridge National Laboratory

**CSBG: Oversight and Monitoring, A Process of Continual Improvement  
..... Congressional**

During this session, presenters will share examples of CSBG administrative, programmatic, and fiscal tools. Special attention will be given to eligible entity contract templates, CSBG policy and procedure manuals, and monitoring tools. Presenters will also discuss the development and implementation of cross-cutting program monitoring.

*Facilitator: Ditzah Wooden-Wade*, Deputy Director, Community Services Unit, MA Department of Housing and Community Development

*Presenters: Sue Buckley*, Consultant, Buckley Brown Tucker, LLC; *Sandra Mendez*, State Assistance Director, NASCSP; *Jennifer Sexson*, CSBG Program Manager, KS Housing With Supportive Services Division; *Linda Snead*, Assistant Director, Division of Community Services, NY Department of State

**5:30 p.m. – 8:30 p.m. NASCSP Board of Directors Meeting..... Governor’s Boardroom**

**Friday, March 2<sup>nd</sup>**

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**7:30 a.m. – 8:30 a.m. Introduction to National Partners Breakfast ..... Blue**

*Jo-Ann Choate*, Chair, NEADA; *Jeff Genzer*, Chair, NASEO; *Anita Lichtblau*, Executive Director and General Counsel, CAPLAW; *Donald Mathis*, President/CEO, Community Action Partnership; *Rebecca Morley*, Executive Director, National Center for Healthy Housing; *Ruth Ann Norton*, Executive Director, Coalition to End Childhood Lead Poisoning; *Arley Johnson*, Executive Director, AFTOA; *Jovita Tolbert*, Development Director, NASC

**8:45 a.m. – 10:00 a.m. Concurrent Sessions**

**WAP: Messaging..... Hampton**

Despite the continued success of WAP under the Recovery Act, the network remained under fire in the media. This negative press likely had a negative impact on FY 2012 funding and has hurt support for the program. It is critical that the WAP network tell its story to legislators and other stakeholders to ensure the successes get to the right people.

This session will reintroduce the many tools available for public information and messaging but will focus on a unified strategy for making a local and national impact to turn the public discourse on WAP in a positive manner, with ideas and best practices for States that may have some restrictions on what they can do.

*Facilitator: **Brett Jackson**, Weatherization Program Administrator, VA Department of Housing & Community Development*

*Presenters: **Jessica Balsam**, Energy Technology Program Specialist, EERE, U.S. DOE; **Marilou Cheple**, Weatherization Program Manager, MN Department of Commerce; **Alice Gaston**, Program Assistant, Energy Services, NASCSP; **Lisa Kesecker**, Consultant, Energy Design and Services; **Karen Moe**, Energy Conservation Specialist, Minnesota Community Action Partnership*

**CSBG: Building Healthy Communities ..... Congressional**

There are many different components of a healthy community: employment opportunities, education, housing, access to health care and nutritious food, and healthy homes, to name a few. During this session, participants will hear from a panel of experts about various evidence-based policies and practices that contribute to healthy, sustainable communities.

*Facilitator: **Beverly Buchanan**, CSBG Grants Analyst, AR Department of Human Services/OCS*

*Presenters: **Jenae Bjelland**, Director, Healthy Homes, NASCSP; **Stan Dorn**, Senior Fellow, Urban Institute; **Erin Hagan**, Senior Fellow, PolicyLink; **Ascala Sisk**, Senior Manager, Community Stabilization, NeighborWorks*

**10:00 a.m. – 10:30 a.m.**

**Beverage Break** (and time to check out of the hotel)..... **Blue Prefunction**

**10:30 a.m. – 11:45 a.m.**

**Concurrent Sessions and Wrap Up**

**WAP: Consistent Delivery of Quality Services ..... Hampton**

While the WAP network has made great strides in ensuring that we provide quality energy efficiency services consistently throughout the nation, there is still room for improvement as well as an ever-changing landscape of new technologies requiring ongoing training and skill development. Presenters will discuss WAP initiatives to help ensure quality services, including the development of standardized work specifications, worker certifications, training program accreditation, and resources. Next steps in the continuing evolution of technical training and proficiency will also be discussed.

*Facilitator: **Willie Fobbs III**, Associate Director of Housing, VA Department of Housing and Community Development*

*Presenters: **Randy Bennett**, WAP Program Manager, IL Office of Energy Assistance; **Michael Furze**, Green Initiatives Specialist, NM Mortgage Finance Authority; **Josh Olsen**, Energy Project Specialist, OWIP, EERE, U.S. DOE; **Jennifer Somers**, Team Lead for Training and Technical Assistance/Policy Advisor, OWIP, EERE, U.S. DOE*

**CSBG: Working with the Regional Performance Innovation Consortia (RPIC)**

**..... Congressional**

In this session, the OCS and the Regional Performance Innovation Consortia (RPIC) representatives will provide information about RPIC T/TA efforts. They will also clarify how these efforts fit into the national CSBG T/TA perspective. Potential areas for coordination will be discussed and ample time for questions will be provided.

*Facilitator: **Jovita Tolbert**, Development Director, National Alliance for Sustainable Communities (NASC)*

*Presenters: **Tom Clancy-Burns**, Executive Director, Community Action Partnership of Oregon; **Lil Dupree**, Director of Training, National Community Action Partnership; **Denise Harlow**, Project Director, National Community Action Partnership; **Seth Hassett**, Director, Division of State Assistance, OCS, ACF, U.S. DHHS; **Sandra Mendez**, State Assistance Director, NASCSP; **Tim Reese**, Executive Director, California/Nevada Community Action Partnership*

**11:45 a.m. – 12:00 p.m.**            **WAP Conference Wrap Up and Evaluation Raffle .....Hampton**  
Turn in your completed evaluation and your name badge for a chance to win a raffle prize!

**11:45 a.m. – 12:00 p.m.**            **CSBG Conference Wrap Up and Evaluation Raffle .....Congressional**  
Turn in your completed evaluation and your name badge for a chance to win a raffle prize!

**12:00 noon**                            **Conference Adjourns**

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